



SRI SHRIDEVI CHARITABLE TRUST (R.)

# SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY



**NAME: Praveen Kumar T.M**

**Designation: Assistant Professor**

**Department: MBA**

<b>Date of Joining</b>	09.03.2022		
<b>Professional Experience</b>	Teaching	Industry	Research
	14 years	4.6 Years	-

Contact Details	
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<b>Vidwan -ID</b>	473999

Academic Background
<ul style="list-style-type: none"><li>• (Ph.D) is in progress from VTU Belagavi, registered during Feb-2016</li></ul>
<ul style="list-style-type: none"><li>• PGDHRM from IGNOU-2012</li></ul>
<ul style="list-style-type: none"><li>• KSET-2015</li></ul>
<ul style="list-style-type: none"><li>• MBA (Marketing)-2006 SJCIT, Chikkaballapur</li></ul>
<ul style="list-style-type: none"><li>• B.Sc (EMCs)-2002</li></ul>

Areas of Interest	
<ul style="list-style-type: none"><li>• Marketing Management</li></ul>	<ul style="list-style-type: none"><li>• Business to Business</li></ul>
<ul style="list-style-type: none"><li>• Business Communication</li></ul>	<ul style="list-style-type: none"><li>• Marketing Research</li></ul>
<ul style="list-style-type: none"><li>• Supply Chain Management</li></ul>	<ul style="list-style-type: none"><li>• Strategic Management</li></ul>
<ul style="list-style-type: none"><li>• Sale and Retail Management</li></ul>	<ul style="list-style-type: none"><li>• Research Methodology</li></ul>

Project Guided more than 100 PG Projects
<ul style="list-style-type: none"><li>• <b>List of FDP's/Workshops – 06</b><ul style="list-style-type: none"><li>- Attended One day workshop on “Application of Marketing Concepts in Business”</li><li>- Attended Two days Entrepreneurship Development Program</li><li>- Attended Principles to be adopted for Personal and Business Success</li><li>- Attended Workshop on Personality Development</li><li>- Participated in Jnana Sathra – BOS, ICAI</li><li>- Participated in Lakshya – BOS, ICAI</li></ul></li></ul>