

SHRIDEVI CHARITABLE TRUST (R.) SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY





NAME: Dr. K.S. Ramakrishna Designation: Professor & Head

Department: MBA

Date of Joining	01/03/2010		
Professional Experience	Teaching	Industry	Research
Experience	30	02	0

Contact Details		
Email ID		

Academic Background

- **Ph.D** Rural Development, Sri Krishnadevaraya University, Anantapur, Andhra Pradesh 1994
- MBA Marketing from Periyar University. Tamilnadu
- M.A Rural Development from Bangalore University, Karnataka
- BSc Bangalore University, Karnataka

Areas of Interest		
• Economics	Statistics	
Marketing	Research Methodology	

Significant Publications

• NO. OF PAPERS PUBLISHED IN JOURNALS: 06

- 1. Occupational Self Efficacy of Public Sector Employees in Indian context Analysis, MS Ramaiah Management Review, Vol.15(01), Jan-March, 2024 An
- 2. Agro-Ecological Problems of Command Area, in H.Ramachandra (ed.,) Environmental issues in Agricultural Development. Concept, New Delhi-1990.
- 3. Irrigation: Impact on Employment and Income: A study of K.R.S. Project, Agricultural Situation in India, January-1990.
- 4. Human Development and Rural Population Characteristics: A study of four states, in M.K.Rao and P.P. Sharma (ed.,) Human Resource Development for Rural Development Himalaya Bombay-1989.
- 5. Impact of Irrigation and Human Resource Development in Command Areas, in M.K.Rao and P.P. Sharma (ed.,) Human Resource development for Rural Development, Himalaya, Bombay 1989.
- 6. An Analysis of Rural Population Characteristics: A study of Four States, Southern Economist, May-1987

• PARTICIPATION IN SEMINARS/CONFERENCES, ETC.,: -

- 1. National conference on "Voluntary Action in India: Problems &, Prospectus" organized b the Department. of Rural development, Acharya Nagarjuna University, Guntur and presented paper on "Role of NGO's in Rural development" (2012)
- 2. Attended Staff Development program on "High Impact Research Skills" held on 12th May 20 organized by the New Horizon Research Foundation & Tumkur University.
- 3. "National Conference on Hundred years of Rural Development in India", 10/Aug/2004, Acharya Nagarjuna University, Vijayawada A.P.
- 4. "National Seminar on "Facets of Rural Development A Tryst with 21 Century" held at Department of Rural Development, Sri. Krishna Devaraya University, Anantapur, on 23-30 March, 1997.
- 5. National Seminar on Rural Poor Problems and prospects, held at Nagarjuna University, on 03.05.1994.
- 6. National Seminar on Planning and Rural Development, held at Nagarjuna University, 24-25 March, 1993.
- 7. Participated in a Training Programme on "Project Preparation' conducted by Society for Services of Voluntary Organisation Pune, during July-1992.
- 8. Attended Research methodology course, at I.S.E.C., Bangalore-1989
- 9. 21° Seminar of the Regional Science Association of India on "Eco-systems and Regional Development held at ISEC, Bangalore, during Nov. 1987.
- 10. Karnataka Economic Association, Second Conference, Mysore, 1998, presented a Paper (Jointly).
- 11. Rural Development Conference Govindapur- II(I, White field, Bangalore 1998.
- 12. National Seminar on Human Resources Development for Rural Development, presented two papers (Jointly).
- 13. Corporate Social Responsibilities and Ethical Values in One day National Conference on Innovatives Practices in Management, 9.11.2012 proceedings with ISBN: 978-93-5097-624-1, SIET, Tumkur

• Awards/Recognition:

• Projects Guided details: More than 150 MBA and 150 MA Projects