

# SHRIDEVI CHARITABLE TRUST (R.) SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY





**NAME: BINDU R** 

**Designation: Assistant Professor** 

**Department: MBA** 

Date of Joining	01.12.2022		
Professional Experience	Teaching	Industry	Research
	11	03	00

ContactDetails		
Email ID	bindu.rmba@shrideviengineering.org	
Vidwan -ID	473491	

#### **Academic Background**

- MBA-Human Resource-VTU-SJCIT College-Chickballapura
- B.Sc-PME-Bangalore Univerity-Govt.Science College-Tumkur

Areas of Interest		
Recruitment and Selection	Training and Development	
Industrial Relations and Labour Laws	HR analytics	

## Significant Publications

#### No. of Papers Published in Journals – 02

- 1. Published Paper on "A Study On Public Opinion Towords The Use Of Digital Payment With Special Reference To Tumkur Distict" in International Journal Of Progressive Research In Engineering Management with ISSN 2583-1062.
- 2. Published Paper on "A Study on Customer Satisfaction towards Electric Vehicles with Special Reference to Tumkur District" in International Journal Of Research Publications and Review with ISSN 2582-7421.

#### No. of Papers Presented in Conferences -03

- 1. Presented a Paper on "Recent Trends in Management-A TQM Perspective" a National level technical Paper presentation conducted by Akshaya Institute of Technology, Tumkur.
- 2. Presented a Paper on "Emerging Indian Scenario-Harnessing the Opportunities" a National level Conference organized by Sai Vidya Institute of Technology, Bangalore.
- 3. Presented a Paper on "Innovative Practices in Management" a National level Conference organized by Shridevi Institute of Engineering and Technology, Tumkur.

### No. of FDP's/Workshops - 02

- 1. Participated in "Financial Wellness for Women in Semi Rural Region" one day workshop held at CIT-Gubbi
- 2. Participated in "Pedagogy for Revised First Semester MBA Subjects" one day workshop conducted by VTU, Belgaum in association with PES Institute of Technology-Bangalore.

**Project Guided – More than 100 PG Projects.**