



NAME: Dr. K.S. Ramakrishna

Designation: Professor & Head

Department: MBA



Date of Joining	01/03/2010		
Professional Experience	Teaching	Industry	Research
	30	02	8

Contact Details

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Academic Background

Ph.D - Rural Development, Sri Krishnadevaraya University, Anantapur, Andhra Pradesh 1994
• MBA - Marketing from Periyar University, Tamilnadu
• M.A – Rural Development from Bangalore University, Karnataka
• BSc – Bangalore University, Karnataka

Areas of Interest

• Economics	• Statistics
• Marketing	• Research Methodology

Significant Publications

• NO. OF PAPERS PUBLISHED IN JOURNALS : 06

1. Occupational Self Efficacy of Public Sector Employees in Indian context Analysis, MS Ramaiah Management Review, Vol.15(01), Jan-March, 2024 An

2. Agro-Ecological Problems of Command Area, in H.Ramachandra (ed.,) Environmental issues in Agricultural Development. Concept, New Delhi-1990.

3. Irrigation: Impact on Employment and Income: A study of K.R.S. Project, Agricultural Situation in India, January-1990.

4. Human Development and Rural Population Characteristics: A study of four states, in M.K.Rao and P.P. Sharma (ed.,) Human Resource Development for Rural Development Himalaya Bombay-1989.

5. Impact of Irrigation and Human Resource Development in Command Areas, in M.K.Rao and P.P. Sharma (ed.,) Human Resource development for Rural Development, Himalaya, Bombay 1989.

6. An Analysis of Rural Population Characteristics: A study of Four States, Southern Economist, May-1987

- **PARTICIPATION IN SEMINARS/CONFERENCES, ETC.,: -**

1. National conference on "Voluntary Action in India: Problems &, Prospectus" organized b the Department. of Rural development, Acharya Nagarjuna University, Guntur and presented paper on "Role of NGO's in Rural development" (2012)
2. Attended Staff Development program on "High Impact Research Skills" held on 12th May 20 organized by the New Horizon Research Foundation & Tumkur University.
3. "National Conference on Hundred years of Rural Development in India", 10/Aug/2004, Acharya Nagarjuna University, Vijayawada A.P.
4. "National Seminar on "Facets of Rural Development - A Tryst with 21 Century" held at Department of Rural Development, Sri. Krishna Devaraya University, Anantapur, on 23-30 March, 1997.
5. National Seminar on Rural Poor - Problems and prospects, held at Nagarjuna University, on 03.05.1994.
6. National Seminar on Planning and Rural Development, held at Nagarjuna University, 24-25 March, 1993.
7. Participated in a Training Programme on "Project Preparation' conducted by Society for Services of Voluntary Organisation Pune, during July-1992.
8. Attended Research methodology course, at I.S.E.C., Bangalore-1989
9. 21° Seminar of the Regional Science Association of India on "Eco-systems and Regional Development held at ISEC, Bangalore, during Nov. 1987.
10. Karnataka Economic Association, Second Conference, Mysore, 1998, presented a Paper (Jointly).
11. Rural Development Conference - Govindapur- II(I, White field, Bangalore 1998.
12. National Seminar on Human Resources Development for Rural Development, presented two papers (Jointly).
13. Corporate Social Responsibilities and Ethical Values in One day National Conference on Innovatives Practices in Management, 9.11.2012 proceedings with ISBN: 978-93-5097-624-1, SIET, Tumkur

- **Awards/Recognition :**

- **Projects Guided details : More than 150 MBA and 150 MA Projects**