



Sri Shridevi Charitable Trust (R.)

SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Recognised by Govt. of Karnataka, Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi)
Sira Road, Tumakuru - 572106. Karnataka.

Phone: 0816-2212629 | Fax: 0816-2212628 | Email: info@shrideviengineering.org | Web: http://www.shrideviengineering.org



Department of MBA

A Report on Expert Lecture “The Power of Networking in Career Development”

Expert Lecture Topic	“The Power of Networking in Career Development”
Date	10.08.2024
Time	11.00 am onwards
Venue	MBA Seminar Hall
Expert Speaker	Mrs. Jaisy Jacob, Pedagogical Research Associate, IIM, Bangalore.
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Dr. Prathap B N, Asso. Professor, Dept. of MBA, SIET, Tumkur Dr. Grace Hemalatha, Asso. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T M, Asst. Professor, Dept. of MBA, SIET, Tumkur, Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	2 nd and 4 th Semester MBA Students

Key Takeaways of Expert Lecture

1. Networking is Essential for Career Growth: Networking helps in gaining access to opportunities that are often not advertised, such as job openings and collaborations. Building relationships within your industry can provide valuable insights, guidance, and mentorship.
2. Leverage Online and Offline Platforms: Utilize LinkedIn and other professional networks to connect with industry professionals. Attend industry events, seminars, and conferences to meet people face-to-face.
3. Be Proactive and Intentional: Don't wait for opportunities to come to you; reach out to people and start conversations. Follow up after meetings or introductions to maintain connections.
4. Give as Much as You Take: Offer your help, knowledge, or resources to others in your network. Building reciprocal relationships is key to a strong network.
5. Stay Persistent: Networking is a long-term investment; relationships take time to develop. Stay in touch with your network regularly, even when you don't need anything immediately.
6. Use Networking for Learning: Learn from the experiences of others to avoid common pitfalls in your career. Stay updated on industry trends through conversations with professionals.
7. Practice Good Networking Etiquette: Be respectful of people's time and avoid being overly aggressive in your approach. Always show appreciation and gratitude for any help or advice received.

These takeaways can help students understand the importance of networking and how to effectively leverage it for their career development.

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Glimpse of Expert Lecture “The Power of Networking in Career Development”



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Sridevi college of engineering siragate, 93GW+3P2, Lingapura,
Tumakuru, Karnataka 572106, India
Lat 13.37512°
Long 77.096398°
10/08/24 01:00 PM GMT +05:30





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Department of MBA

A Report on Webinar “Financial awareness”

Expert Lecture Topic	“Financial awareness”
Date	27.06.2024
Time	11.00 am onwards
Venue	MBA Seminar Hall
Expert Speaker	Mrs. Soumya Anand, Financial Educator, Finsafe India Pvt. Ltd., Bangalore.
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Dr. Prathap B N, Asso. Professor, Dept. of MBA, SIET, Tumkur Dr. Grace Hemalatha, Asso. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T M, Asst. Professor, Dept. of MBA, SIET, Tumkur, Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	4 th Semester MBA Students

Key Takeaways of Expert Lecture

In a financial awareness session, students can gain a deep understanding of various financial concepts and skills that are crucial for their future. Some potential outcomes include:

1. **Basic Financial Literacy:** Students will learn about essential financial concepts like budgeting, saving, investing, and debt management.
2. **Smart Money Management:** They will develop skills to manage their personal finances effectively, making informed decisions about spending, saving, and borrowing.
3. **Investment Knowledge:** Students will grasp the fundamentals of investing, learning about different investment options, risk management, and the power of compounding.
4. **Debt Management:** Understanding the implications of loans, credit cards, and interest rates will help students make responsible decisions when taking on debt.
5. **Goal Setting:** They will learn how to set realistic financial goals and create plans to achieve them, whether it's saving for a car, a home, or retirement.
6. **Economic Awareness:** Students can gain insights into how the economy works, how inflation affects purchasing power, and the interplay between personal finances and broader economic trends.

By achieving these outcomes, students will be better prepared to navigate the complexities of personal finance, make sound financial choices, and build a strong foundation for their future financial well-being.

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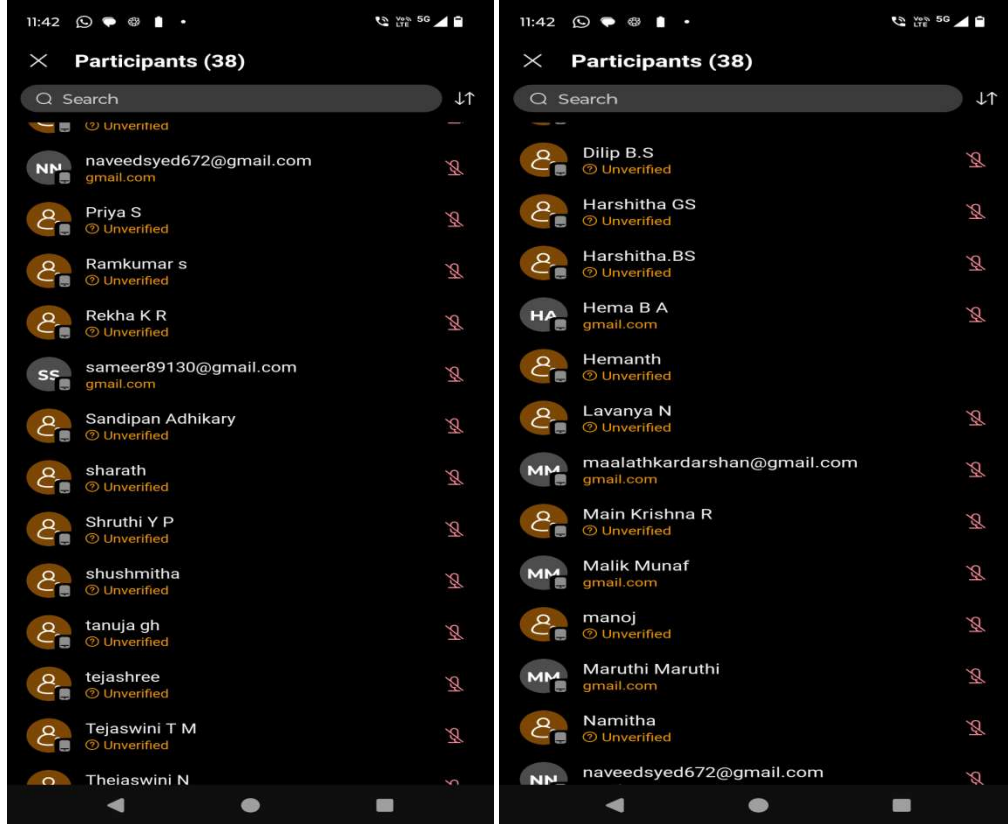
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Glimpse of Webinar on “Financial awareness”





Arbitrage Funds









- 

The word 'Arbitrage' refers to the practice of buying a security in one market, and then selling it at a higher price in another market.
- 

An Arbitrage fund buys a security in the cash market and simultaneously sells it in the Futures market, at a higher price. The price difference in these two markets helps generate returns.
- 

The positions have to be held until expiry of the derivative cycle and both positions need to be closed at the same price to realize the difference.
- 

The cash market price converges with the futures market price at the end of the contract period. Thus it delivers risk-free profit for the investor/trader.
- 

Price movements do not affect initial price differential because the profit in one market is set-off by the loss in the other market.
- 

Suitable for cautious investors who want to benefit from a volatile market without taking on too much risk.

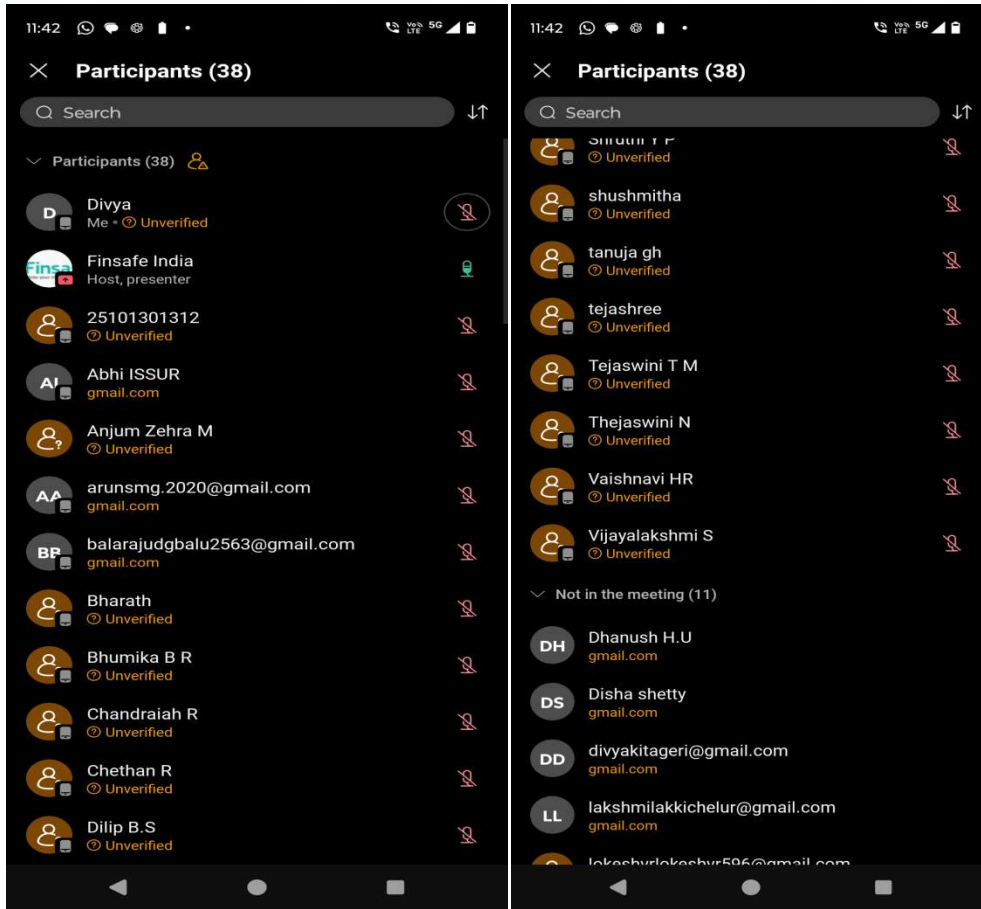


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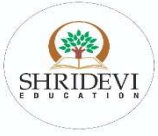
Direct Plans & Regular Plans

Regular Plan	Direct Plan
<p>You can invest with the help of Mutual Fund Distributor/agent</p> <p>It has comparatively LOWER NAV</p> <p>It has High Expense Ratio</p>	<p>You can invest DIRECTLY without involving any distributor/agent</p> <p>It has HIGHER NAV than regular plan</p> <p>It has Low Expense Ratio as there is no additional fees involved to broker/agent</p>

Mutual Fund Scheme - Which one to buy?

... a matter of Risk Return Trade-Off

Equity Schemes	Hybrid Schemes	Debt Schemes	Liquids Schemes
<ul style="list-style-type: none"> Higher Returns Higher Risk 	<ul style="list-style-type: none"> Moderate Returns Moderate Risk 	<ul style="list-style-type: none"> Low - Moderate Returns Low - Moderate Risk 	<ul style="list-style-type: none"> Lower Returns Very Low Risk



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Department of MBA

A Report on Expert Lecture “Winning First Impressions: Pro Grooming and Body Language hacks for Interviews”

Expert Lecture Topic	“Winning First Impressions: Pro Grooming and Body Language hacks for Interviews”
Date	24.05.2024
Time	11.00 am onwards
Venue	MBA Seminar Hall
Expert Speaker	Mrs. M P Padmashree Jain Lead Softskill Trainer, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Dr. Prathap B N, Asso. Professor, Dept. of MBA, SIET, Tumkur Dr. Grace Hemalatha, Asso. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T M, Asst. Professor, Dept. of MBA, SIET, Tumkur, Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	1 st Semester MBA Students

Key Takeaways of Expert Lecture

Grooming Tips:

- Dress Appropriately: Research the company culture and dress one step above their usual attire. For formal settings, opt for a well-fitted suit or professional attire.
- Personal Hygiene: Ensure you're clean and well-groomed. This includes trimmed nails, neat hair, fresh breath, and subtle fragrance if any.
- Accessories: Keep accessories minimal and professional. A watch and simple jewelry can add a touch of sophistication without being distracting.

Outcomes for Students:

- Strong Handshake: Offer a firm handshake, coupled with a smile and eye contact. This sets a positive tone right from the start.
- Posture: Sit up straight but comfortably. Avoid slouching or leaning back too much, as it may convey disinterest.
- Eye Contact: Maintain good eye contact throughout the interview. It shows confidence and engagement. However, don't stare; instead, have natural, periodic breaks.
- Smile: A genuine smile can instantly make you more approachable and likable. Voice: Speak clearly and at a moderate pace. Avoid mumbling or speaking too quickly.
- Listening: Actively listen to the interviewer. Nod occasionally to show understanding and interest in what they're saying.

By focusing on these grooming and body language tips, students can significantly enhance their chances of making a positive first impression during interviews. Confidence, preparation, and professionalism are key to standing out in a competitive job market.

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Glimpse of Expert Lecture on “Winning First Impressions: Pro Grooming and Body Language hacks for Interviews”





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Department of MBA

A Report on Expert Lecture “Importance of Soft Skills in the Business Environment for Budding Managers”

Expert Lecture Topic	“Importance of Soft Skills in the Business Environment for Budding Managers”
Date	16.04.2024
Time	11.00 am onwards
Venue	MBA Seminar Hall
Expert Speaker	Mr. Chethan N Training and Placement Officer, Shridevi Polytechnic, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Dr. Prathap B N, Asso. Professor, Dept. of MBA, SIET, Tumkur Dr. Grace Hemalatha, Asso. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T M, Asst. Professor, Dept. of MBA, SIET, Tumkur Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	1 st Semester MBA Students

Key Takeaways of Expert Lecture

The speaker started the session by giving brief introduction about the importance of Soft Skills in the Business Environment. As budding managers, your technical expertise might open doors, but it's your soft skills that will determine your success in navigating through those doors.

Why Soft Skills Matter:

- Effective Communication
- Leadership and Teamwork
- Adaptability and Resilience
- Problem-Solving and Decision Making

Outcomes for Students:

- Enhanced Employability
- Improved Leadership Potential
- Greater Professional Success and Satisfaction
- Personal Growth and Development

At last he concluded the session while technical expertise may open doors, it's your soft skills that will keep those doors open and lead you towards enduring success as a manager. By prioritizing the development of these skills, you not only enhance your employability and leadership potential but also experience greater professional and personal fulfillment. Remember, in the journey of becoming a successful manager, never underestimate the power of soft skills

The session was very interesting and motivated the students it has gained the knowledge related to importance of soft skills.

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Glimpse of Expert Lecture on “Importance of Soft Skills in the Business Environment for Budding Managers”

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DEPARTMENT OF MBA

IMPORTANCE OF SOFT SKILLS IN THE BUSINESS ENVIRONMENT FOR BUDDING MANAGERS



GUEST SPEAKER
MR. CHETHAN N
 TRAINING AND PLACEMENT OFFICER
 SHRIDEVI POLYTECHNIC, TUMKUR

16 April, 2024
 11 AM Onwards

I Semester MBA
 MBA Seminar Hall





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Department of MBA

A Report on Expert Lecture “Mastering Your Money: A Deep Dive into Financial Awareness”

Expert Lecture Topic	“Mastering Your Money: A Deep Dive into Financial Awareness”
Date	05.04.2024
Time	02.30 pm onwards
Venue	MBA Seminar Hall
Expert Speaker	Mr. Dayananda N SBI, Financial Literacy Counsellor, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Dr. Prathap B N, Asso. Professor, Dept. of MBA, SIET, Tumkur Dr. Grace Hemalatha, Asso. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T M, Asst. Professor, Dept. of MBA, SIET, Tumkur Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	1 st Semester MBA Students

Key Takeaways of Expert Lecture

- Financial Planning and Budgeting - Understanding Cash Flow: Importance of tracking income and expenses. Budgeting Techniques: Methods such as zero-based budgeting and the 50/30/20 rule. Emergency Funds: The necessity of having 3-6 months of living expenses saved.
- Debt Management - Types of Debt: Differences between good debt (e.g., student loans, mortgages) and bad debt (e.g., credit card debt). Repayment Strategies: Snowball and avalanche methods for paying off debt. Interest Rates: How they affect debt and the importance of paying off high-interest debt first.
- Saving and Investing - Savings Goals: Short-term vs. long-term goals and the importance of setting SMART goals (Specific, Measurable, Achievable, Relevant, Time-bound). Investment Vehicles: Overview of stocks, bonds, mutual funds, ETFs, and real estate. Risk and Return: Understanding the risk-return trade-off and diversification to manage risk.
- Financial Independence and Wealth Building - Financial Independence: Strategies to achieve financial independence, such as reducing expenses and increasing income. Passive Income: Generating passive income through investments, rental properties, or side businesses. Wealth Building: Long-term strategies for building wealth, including real estate and entrepreneurial ventures.

These takeaways can help MBA students develop a comprehensive understanding of personal finance, make informed financial decisions, and build a strong financial foundation for their future.

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Department of MBA

A Report on Expert Lecture “Principles and Practices of Business”

Expert Lecture Topic	“Principles and Practices of Business”
Date	02.04.2024
Time	11.00 am onwards
Venue	MBA Seminar Hall
Expert Speaker	Dr. L.R. Ramesh Babu Managing Director, Shri Bhagavathi Bhagawan Rice Industries, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Dr. Grace Hemalatha, Asso. Professor, Dept. of MBA, SIET, Tumkur Dr. Prathap B N, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T M, Asst. Professor, Dept. of MBA, SIET, Tumkur, Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	1 st Semester MBA Students

Key Takeaways of Expert Lecture

Dr. L.R. Ramesh Babu the First Generation Entrepreneur well known Rice Industrialist who is a highest tax payer in Tumkur Dist. Had addressed MBA students on Principle and Practices in Business. He has shared his Entrepreneurial journey and Motivated students to a entrepreneur. He started his Rice Business at the age of 24 by supplying rice bags from rices mills to Mandi Merchants in Mandipete Tumkur. He shared that he has started the business with a working capital of Rs 35000 and scaled in Business of becoming paying Highest Tax in entire dist. He has shared the initials hurdles and challenges he has faced in his Business. He also shared that how to overcome difficulties and problem. He emphasized the advantages of being a Entrepreneur and How to perform Business with Ethics. Ethics are very important in business and to serve the society along with business.

He explained the very basic qualities and characteristics of an Entrepreneur such as

- ❖ Enjoy freedom and flexibility
- ❖ Being Innovative, Inventive and Creative
- ❖ Goal oriented and ambitious
- ❖ Risk Bearing capacity
- ❖ Highly self initiated
- ❖ One who understand the basic finance principles of business

He quoted the advantages of being Entrepreneur

- ❖ Work flexibility
- ❖ Ability to follow your passion
- ❖ Total control
- ❖ Being Creative and innovative



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- ❖ Unlimited earning potential

Disadvantages of being Entrepreneur

- ❖ Bearing Financial risk
- ❖ Being working for long hours
- ❖ Greater responsibility and accountability
- ❖ High competition
- ❖ Unreliable income

Dr. Ramesh Babu has explained the very mindset of an Entrepreneur

- ❖ Curiosity
- ❖ Independence
- ❖ Persuasiveness
- ❖ Focus on helping others
- ❖

The session was very interesting and motivated the students and staff it has gained the knowledge of being Entrepreneur is always best compared to salaried employees.

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Glimpse of Expert Lecture on “Principles and Practices of Business”



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Department of MBA

Organizes Expert talk on
“Principles and Practices of Business”

By
Dr. L.R. Ramesh Babu
Managing Director
Shri Bhagavathi Bhagavan Rice Industries

Date: 02/04/2024
Time: 11 am
Venue: MBA Seminar Hall

Organizing Secretary
Dr. K.S. Ramakrishna
Professor and Head, SIET, Tumkur






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Department of MBA

A Report on Expert Lecture “Unlocking your potential: Optimizing Multitasking Skills”

Expert Lecture Topic	“Unlocking your potential: Optimizing Multitasking Skills”
Date	13.03.2024
Time	11.00 am onwards
Venue	MBA Seminar Hall
Expert Speaker	Mr. Ravish Kumar M D School of Intensive Training and Guidance (SITG), M G Road, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Dr. Grace Hemalatha, Asso. Professor, Dept. of MBA, SIET, Tumkur Mr. Prathap B N, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T M, Asst. Professor, Dept. of MBA, SIET, Tumkur, Mrs. Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	1 st Semester MBA Students

Key Takeaways of Expert Lecture

Mr. Ravish Kumar M D explained about the Multitasking and its importance in daily life, following are the key takeaways from the session

- Identify the most important tasks and allocate your focus accordingly. Some tasks may require your undivided attention, while others can be done simultaneously with less cognitive load.
- Organize your day into time blocks dedicated to specific tasks or types of tasks. This can help you avoid the temptation to multitask excessively and ensure that each task gets the attention it deserves.
- Be prepared to adapt your plans as needed. Sometimes unexpected events or new priorities will arise, requiring you to shift your focus or adjust your schedule.
- Create an environment conducive to productivity by eliminating distractions as much as possible. This could include turning off notifications, closing unnecessary tabs or apps, and finding a quiet workspace.
- Use tools and apps to help you stay organized and manage your time effectively. Project management software, calendar apps, and task lists can all be valuable resources for keeping track of multiple tasks.

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Glimpse of Expert Lecture on “Unlocking your potential: Optimizing Multitasking Skills”





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Department of MBA

A Report on Expert Lecture “A Beginners Guide to shares, IPOs and Mutual Funds”

Expert Lecture Topic	“A Beginners Guide to shares, IPOs and Mutual Funds”
Date	24.01.2024
Time	3.00 pm onwards
Venue	MBA Seminar Hall
Expert Speaker	Mr. M R Krishnamurthy, Progress Partner, Prabhudas Lilladher, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Dr. Grace Hemalatha, Asso. Professor, Dept. of MBA, SIET, Tumkur Dr. Prathap B N, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T M, Asst. Professor, Dept. of MBA, SIET, Tumkur, Mrs. Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	3 rd Semester MBA Students
Key Takeaways of Expert Lecture Mr. M R Krishnamurthy explained the about the basics of stock market, following are the key takeaways from the session <ul style="list-style-type: none">• Understanding the fundamentals of shares, IPOs, and mutual funds.• Insight into the risks and rewards associated with each investment option.• Learning how to analyze and make informed investment decisions.• Awareness of market trends, economic factors, and regulatory aspects.• Empowering students to create a balanced and well-diversified investment portfolio. Encourage students to ask questions and actively participate in discussions to enhance their grasp of these financial concepts.	

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Sira Road, Tumakuru - 572106, Karnataka.

Phone: 0816-2212629 | Fax: 0816-2212628 | Email: info@shrideviengineering.org | Web: http://www.shrideviengineering.org

Glimpse of Expert Lecture on “A Beginners Guide to shares, IPOs and Mutual Funds”

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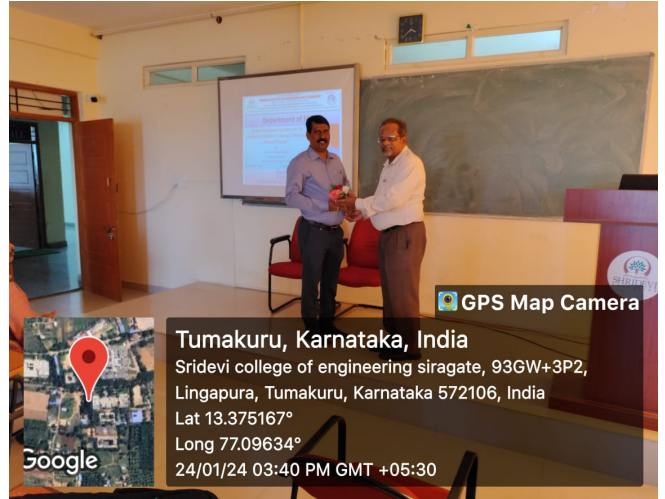
Department of MBA

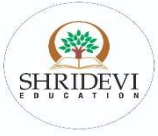
Organizes Expert Lecture on “A Beginner’s Guide to Shares, IPOs and Mutual Funds”

By
Mr. M R Krishnamurthy
 Progress Partner
 Prabhudas Lilladher, Tumkur

Date: 24/01/2024 Venue: MBA Seminar

Organizing Secretary
Dr. K S Ramakrishna
 Professor and Head, Dept. of MBA, SIET, Tumkur



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Department of MBA

A Report on Expert Lecture “Expectations of Industry from Prospective Candidates”

Expert Lecture Topic	“Expectations of Industry from Perspective Candidates”
Date	15.12.2023
Time	11.00 am onwards
Venue	MBA Seminar Hall
Expert Speaker	Mr. G N Visweswara, National Program Manager, CPM India Sales & Marketing Pvt. Ltd., New Delhi
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Dr. Grace Hemalatha, Asso. Professor, Dept. of MBA, SIET, Tumkur Mr. Prathap B N, Asst. Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T M, Asst. Professor, Dept. of MBA, SIET, Tumkur, Mrs. Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	3 rd Semester MBA Students

Key Takeaways of Expert Lecture

Mr. G N Visweswara explained the about the Expectations of Industry from Perspective Candidates, following are the key takeaways from the session

- Industry values candidates who possess strong technical skills relevant to their field. Stay updated on the latest tools, technologies, and industry trends.
- Communication, teamwork, and adaptability are crucial. Develop your interpersonal skills. Problem-solving and critical thinking are highly valued attributes.
- Punctuality, integrity, and a positive attitude go a long way. Dress and behave professionally; it makes a lasting impression.
- Build a professional network through internships, events, and online platforms. Networking can open doors to opportunities and provide valuable insights.
- Understand the business aspects of your industry. Be aware of current challenges, competitors, and emerging trends.
- Companies seek candidates who align with their values and culture. Research the company culture and incorporate it into your application.
- Even if you don't have formal leadership roles, highlight instances where you took initiative or led a project. Leadership potential is highly valued in candidates.

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Glimpse of Expert Lecture on “Expectations of Industry from Prospective Candidates”



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Department of MBA

Organizes Special Lecture on
“Expectations of Industry from Prospective Candidates”

By
Mr. G.N. Visweswara
National Program Manager
CPM India Sales & Marketing Pvt Ltd, New Delhi

Date: 15 /12/2023 Venue: MBA Seminar Hall

Organizing Secretary
Dr. K.S. Ramakrishna
Professor and Head, SIET, Tumkur



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