



Sri Shridevi Charitable Trust (R.)

SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Recognised by Govt. of Karnataka, Affiliated to VTU, Belagavi and Approved by AICTE, New Delhi)
Sira Road, Tumakuru - 572106. Karnataka.

Phone: 0816-2212629 | Fax: 0816-2212628 | Email: info@shrideviengineering.org | Web: http://www.shrideviengineering.org



A Report on Biz Quiz-2024 Organized by Department of MBA

Event	Biz Quiz-2024 Organized by Department of MBA
Date	26th July 2024
Time	10am onwards
Venue	SIET Auditorium
Chief Guest	Dr. P Paramashivaiah Dept. of Studies & Research in Commerce, Tumkur University, Tumkur
Presided By	Dr. M.R. Hulinayakar Chairman & Managing Trustee Shridevi Charitable Trust, Tumkur
Guest of Honour	Shri M.S. Patil Director: HR & IT Shridevi Charitable Trust, Tumkur Dr. Narendra Viswanath Principal Shridevi Institute of Technology and Engineering, Tumkur
Organising Chairman	Dr. K.S. Ramakrishna Head & Professor, SIET, Tumkur
Staff members	Dr. Grace Hemalatha, Associate Professor, Dept. of MBA, SIET, Tumkur Dr. Prathap B.N, Associate Professor, Dept. of MBA, SIET, Tumkur Mr. Praveen Kumar T.M, Asst. Professor, Dept. of MBA, SIET, Tumkur Mrs. Bindu R, Asst. Professor, Dept. of MBA, SIET, Tumkur Ms. Divya S, Asst. Professor, Dept. of MBA, SIET, Tumkur
Target Audience	Final year Degree college Students, Tumkur Districts



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In the ever changing business environment business talk provide an ideal flat form to analyse, to understand the business trends and economic development affecting the industry. Biz Quiz is designed to brighten and to enhance the business knowledge and skills of undergraduate students. Further to develop their understanding of all aspects of business such as marketing, Finance, HR, IT, brands and stock markets etc. it is a fun and simple way to stay the best quiz attracts the contract price in cash form

Biz – Quiz Sharpens the Business know how and keeps the students abreast with the business trends. These quizzes also have the benefit of being an outreach and awareness building tool, by educating and informing students about various organizations while enhancing their knowledge on current affairs, various personality, logo identification, Brand Ambassadors etc.,

The competition was organized for Undergraduates with special focus on B.Com, BBM & BCA and other undergraduate students. A total of 85 teams participated comprising of 2 participants in each team. Around 13 colleges participated from various Taulks of Tumkur District.

1. Government First Grade College, Tiptur.
2. Varadaraja College, Tumkur
3. Government First Grade College, Hebbur.
4. Government First Grade College, Kunigal.
5. Sri Siddartha Institute of Business Manangement, Tumkur.
6. Global Shaheen College, Tumkur
7. CIT, Gubbi
8. Government First Grade College, Gubbi
9. Union Christian College, Tumkur.
10. University College of science, Tumkur.
11. Shridevi First Grade College, Tumkur.
12. Ananya Institute of commerce and Management, Tumkur
13. Government First Grade College, Bangalore.

Quiz was designed to facilitate copies flow of knowledge and ideas packaged in exciting 5 rounds.

Round 1: Table Round – Where 50 questions to be answered within 30 minutes. Questions regarding corporate world and Current affairs were included.

Round 2: Mind Blasting – In this round memory of participants was checked. They want to write product & their brand name within 10 minutes after the observation time of 10 minutes.

Round 3: Charisma Round – Where in teams were asked to Identify Logo, Tagline of the Brand, Founder of the companies. 20 teams were shortlisted to this Round.



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Round 4: Audio Visual Round – It Included jingles, video clips, Voice of Great Personalities and CEO of Most popular Companies. 12 teams were shortlisted to this round.

Round 4: Rapid Fire – In this round wherein each team was asked 10 questions in 5minutes regarding the Indian History, Sports, Cinema, Literature, Business, Current affairs, Political affairs, Science & Technology etc. 6 Teams were Selected to this round.

The Response from the students was hastening. Students participated very enthusiastically and made the event a Successful one. It was an activity which enhanced the business knowledge and skills of students. The students will be awarded with cash prize, mementos and the certificates.

Winners:

1st Prize – Rs 10,000/- & Trophy:

Tumkur University, Tumkur

Student's Name: 1. Ms. Sneha U

2. Ms. Sandya M S

2nd Prize – Rs 5000/- & Trophy:

Shree Siddartha Institute of Business Management, Tumkur

Student's Name: 1. Mr. Chethan H

2. Mr. Shreehari N H

3rd Prize – Rs3000/- & Trophy:

Shridevi Degree College

Student's Name: 1. Mr. Pretham R

2. Mr. Shivakuamr.

HOD Signature



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DEPARTMENT OF MBA

Presents

Biz Quiz ? 2024

- Each Team will have **2 students** as the Participants.
- Degree Students of **BBM/B.com/B.Sc/BA/BCA** Courses are Eligible.
- Entry Fees for each Team is **Rs.100/- only**.
- Participants Should bring College ID Cards for the Competition.

MBA

5,000

2

10,000

1

3,000

3

Date: 26th July 2024
Time: 9 AM to 5 PM
Venue: SIET, Auditorium

Biz Quiz ? 2024

Name _____ (InBlockLetters)
Degree/Course _____ Sem _____
College _____
Address _____
Mob _____
E-mail _____

Signature of Participant/S _____ Signature of Principal/HOD _____

Chief Patron
Dr. M R Hulnaykar
Chairman & Managing Trustee,
Sri Shridevi Charitable Trust (R),
Tumakuru.

Patrons

Dr. Raman M. Hulnaykar
Medical Director – SIMS &RH,
Tumakuru.

Dr. Narendra Viswanath
Principal, SIET, Tumakuru
Member – Academic Senate, VTU- Belagavi

For Details Contact
Chief Coordinator

Sri. M.S. Patil
Director – HR & IT, SGT,
Tumakuru.

Chief Coordinator
Dr. K.S. Ramakrishna
Professor & Head - MBA
9449863468

Coordinator
Dr. Prathap. B. H
Assoc. Professor - MBA
9686114918

Dr. Grace Hemalatha
9686114922

Prof. Praveen Kumar
8710003260

Prof. Bindu .R
7892061511

Prof. Divya . S
7022416625



About SIET

Shridevi Institute of Engineering and Technology (SIET) Tumkur, was established in the year 2002 under the aegis of Sri Shridevi Charitable Trust @, Tumakuru, Karnataka. The college is approved by AICTE, New Delhi and Affiliated to Visvesvaraya Technological University, Belagavi. SIET offers UG Engineering Courses in Mechanical, Civil, Electrical, Electronics and Communication Engineering, Computer Science and Engineering, AI & ML, Cyber Security, Artificial Intelligence and Data Science, Information Science and Engineering. SIET also offers PG Courses in Civil, Mechanical, Electronics, Computer Science, MBA and MCA. SIET strives to excel in imparting quality education inculcated with ethical, moral & spiritual values to Engineering and Management students in order to make them globally competitive. The college is conducting workshops, conferences, seminars, expert lectures & many.

MBA Department

The Department was established in the year 2006 with an intake of 60 students. Till date 600 Students have graduated from the Department. We have a very committed team of Faculty having good Academic and industrial Experience. The Department has industrial Membership of AIMA and TUMA. The department offers specialization in the areas of Finance, Marketing & Human Resource Management. The Department conducts various activities under Management club. We have Business Lab and also well-equipped library facility. Our students Ms Chaitra Lakshmi has secured 4th rank in VTU examination 2010 and Megha L. J. has secured 10th rank in the VTU examination 2021.

About the Quiz

In the ever changing business environment, Business talk provides an ideal platform to analyze to understand business trends and economic development affecting industry. Biz Quiz is designed to brighten and to enhance business knowledge and skills of undergraduate students. Further to develop their understanding of all aspects of business such as Marketing, Finance, Human Resources, IT, Brands and the stock market etc. In fact it is a fun and simple way to stay. The Biz Quiz Attracts Fantastic Prizes in cash Form.



- Each Team will have 2 students as the participants
- Degree Students of BBM/B.com/B.sc/BA/BCA Courses are Eligible.
- Entry Fees for each Team is Rs.100/- only.
- Participants Should Bring Their College ID Cards for the Competition.
- Certificates will be issued to the winners & participants.
- Lunch and Tea will be served to all the participants.
- Participants should reach SIET campus on or before 9.00am on 26th July 2024.
- Decision taken by the judges in the competition is final and bounded.



CASH AWARDS

Please Note: Kindly confirm your participation on or before 25-07-2024



Scan to register
Biz Quiz 2024



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DEPARTMENT OF MBA

Invitation

Biz Quiz ? 2024

Inauguration by

Dr. M. R. HULINAYKAR
Chairman & Managing Trustee,
SCT, Tumakuru

Chief Guest

Dr. P. PARAMASHIVAIAH
Senior Prof. & Dean
Dept. of Studies & Research in Commerce
Tumakuru University, Tumakuru

Guests of Honour

Dr. RAMAN M. HULINAYKAR
Medical Director - SIMS & RH, Tumakuru

Dr. LAVANYA RAMAN
Trustee, SCT, Tumakuru

Sri. M. S. PATIL
Director - HR & IT, SCT, Tumakuru

Smt. AMBIKA HULINAYKAR
Trustee, SCT, Tumakuru

MBA

Date: 26th July 2024
Venue: SIET, Auditorium
Time: 10.30 am

:: Hearty Welcome by ::

Dr. K. S. RAMAKRISHNA
Chief Coordinator,
HOD - MBA, SIET

Dr. NARENDRA VISWANATH
Academic Senate Member, VTU
Principal, SIET



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