

**Department of MBA****Collaboration: faculty exchange, student exchange, internship, fieldtrip, on-the- job training, research**

<b>Title of linkage</b>	Industrial Visit
<b>Name of the partnering institution/industry/research lab</b>	Sri Bhagavathi Bhagavan Rice Industries, Tumkur
<b>Date</b>	18.04.2024
<b>Duration</b>	One day
<b>Coordinator</b>	Mr. Praveen Kumar T M
<b>Participants (faculty/student)</b>	Both
<b>No of participants</b>	41
<b>The objective of the event</b>	<ol style="list-style-type: none"> <li>1. Provide students with a firsthand look at the day-to-day operations of a rice industry, from processing to packaging</li> <li>2. To observe and understand the management practices and organizational structure of the rice industry</li> <li>3. Demonstrate the various stages of rice production, including milling, quality control, and storage</li> </ol>
<b>Program outcome</b>	<ul style="list-style-type: none"> <li>▪ Students gain insights into the entire supply chain process, from raw material procurement to finished product distribution.</li> <li>▪ Observing how rice products are marketed, including branding, packaging, and distribution channels.</li> <li>▪ Exposure to the latest technologies and innovations used in the rice industry.</li> </ul>



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<b>Title of linkage</b>	Industrial Visit
<b>Name of the partnering institution/industry/research lab</b>	TUMUL, Mallasandra
<b>Date</b>	06.04.2024
<b>Duration</b>	One day
<b>Coordinator</b>	Mr. Praveen Kumar T M
<b>Participants (faculty/student)</b>	Both
<b>No of participants</b>	45
<b>The objective of the event</b>	<ol style="list-style-type: none"> <li>To gain insights into industry best practices, standards, and compliance requirements.</li> <li>Understand the supply chain dynamics and the end-to-end process of mill processing.</li> </ol>
<b>Program outcome</b>	<ul style="list-style-type: none"> <li>Students acquired detailed insights into the mill processing industry, including current trends, challenges, and opportunities.</li> <li>Understand how TUMUL markets its products, manages customer relationships, and differentiates itself from competitors.</li> <li>Gain insights into how TUMUL manages relationships with key customers and suppliers, ensuring quality and reliability in their supply chain.</li> <li>Gain insights into the quality assurance and control systems at TUMUL, understanding how they maintain high standards and compliance with industry regulations.</li> </ul>





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<b>Title of linkage</b>	Industrial Visit
<b>Name of the partnering institution/industry/research lab</b>	System Consultant Information India (P) Ltd. Antharasanahalli, Tumkur
<b>Date</b>	02.02.2024
<b>Duration</b>	One day
<b>Coordinator</b>	Mr. Praveen Kumar T M
<b>Participants (faculty/student)</b>	Both
<b>No of participants</b>	
<b>The objective of the event</b>	<ol style="list-style-type: none"> <li>1. To understand the Industrial Operation</li> <li>2. Observe the project management methodologies employed by the company</li> <li>3. To understand client engagement.</li> </ol>
<b>Program outcome</b>	Students observe how projects are managed in an IT firm, including planning, execution, monitoring, and delivery, giving them practical insights into project management processes. Visit also provides students with insights into how client relationships are managed, including client communication, understanding client requirements, and delivering value-added services.





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<b>Title of linkage</b>	Industrial Visit
<b>Name of the partnering institution/industry/research lab</b>	Kalkie Industry, Nog-5, Antharasanahalli, Tumkur - 572106 (Behind Wipro Limited)
<b>Date</b>	23.08.2023
<b>Duration</b>	One day
<b>Coordinator</b>	Mr. Praveen Kumar T M
<b>Participants (faculty/student)</b>	Both
<b>No of participants</b>	39
<b>The objective of the event</b>	<ol style="list-style-type: none"> <li>1. To understand the organization culture</li> <li>2. To understand the process packaging and marketing strategies.</li> </ol>
<b>Program outcome</b>	Students can understand the process of rice procurement from farmers and how it will be cleaned, polished and converted in to different types.



## Photos



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(Approved by AICTE, New Delhi, Recognised by Govt. of Karnataka and Affiliated to Visvesvaraya Technological University, Belagavi)

### Department of MBA

**Organizes Industrial visit to**  
**"Shri Bhagavathi Bhagavan Rice Industries"**  
Antharasanahalli, Tumkur

Date: 23/08/2023 Time: 11:30am

**Organizing Coordinator**  
**Mr. Praveen Kumar T.M**  
Assistant Professor, SIET, Tumkur



Group photo captured in Kalkie Industry





**Glimpse of students observing various process carried out at Kalkie Industry**

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<b>Title of linkage</b>	<b>Industrial visit</b>
<b>Name of the partnering institution/ industry/ research lab</b>	Kalkie Industry, Nog-5, Antharasanahalli, Tumkur - 572106 (Behind Wipro Limited)
<b>Date</b>	08/12/2022
<b>Duration</b>	One day

<b>Coordinator</b>	Mr. Praveen Kumar T M
<b>Participants (faculty/ students)</b>	Both
<b>No of participants</b>	38
<b>The objective of the event</b>	<ol style="list-style-type: none"> <li>To understand the organization culture</li> <li>To understand the process packaging and marketing techniques used.</li> </ol>
<b>Program outcome</b>	Students can understand the process of rice procurement from farmers and how it will be cleaned, polished and converted in to different types.

**Photos**

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<b>Title of linkage</b>	<b>Industrial visit</b>
<b>Name of the partnering institution/ industry/ research lab</b>	National Coir Training And Design Centre & International Coin Museum
<b>Date</b>	06/01/2023
<b>Duration</b>	One day

<b>Coordinator</b>	Mr. Prathap B N & Mr. Praveen Kumar T M
<b>Participants (faculty/ students)</b>	Both
<b>No of participants</b>	42
<b>The objective of the event</b>	1. To know the process of coir industry 2. To know the various products of coir
<b>Program outcome</b>	Students are able to understand the manufacturing process of coir products.

**Photos**

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<b>Title of linkage</b>	<b>Industrial visit</b>
<b>Name of the partnering institution/ industry/ research lab</b>	Kanan Devan Hills Plantations Co. Pvt. Ltd., Munnar
<b>Date</b>	08/01/2023



<b>Duration</b>	One day
<b>Coordinator</b>	Mr. Prathap B N & Mr. Praveen Kumar T M
<b>Participants (faculty/ students)</b>	Both
<b>No of participants</b>	42
<b>The objective of the event</b>	To know the process of tea products and cultivation of tea
<b>Program outcome</b>	Students are able to understand the process of production of tea powder.

### Photos



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<b>Title of linkage</b>	<b>Industrial visit</b>
<b>Name of the partnering institution/ industry/ research lab</b>	INCAP CONTRACT MANUFACTURING (P) Ltd.
<b>Date</b>	09/12/2017
<b>Duration</b>	One day
<b>Coordinator</b>	Mr. Nandan V
<b>Participants (faculty/ students)</b>	Both
<b>No of participants</b>	30
<b>The objective of the event</b>	<ol style="list-style-type: none"> <li>1. To understand the nature of manufacturing process</li> <li>2. To understand the system, polices, procedures followed by the organization business.</li> <li>3. To understand the marketing strategies of the business.</li> </ol>
<b>Program outcome</b>	Students are able to understand the Contract Manufacturing Process in detail.
<b>Photos</b>	

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<b>Title of linkage</b>	<b>Industrial visit</b>
<b>Name of the partnering institution/ industry/ research lab</b>	UNIBIC Industries Pvt. Ltd. Bangalore
<b>Date</b>	20/12/2017
<b>Duration</b>	One day
<b>Coordinator</b>	Mr. Nandan V
<b>Participants (faculty/ students)</b>	Both
<b>No of participants</b>	29
<b>The objective of the event</b>	<ol style="list-style-type: none"> <li>1. To understand the manufacturing and packing process.</li> <li>2. To understand the marketing strategies.</li> <li>3. To understand the supply chain management.</li> </ol>
<b>Program outcome</b>	Students gain the practical knowledge about the business activities.
<b>Photos</b>	