



SRI SHRIDEVI CHARITABLE TRUST (R.)
**SHRIDEVI INSTITUTE OF
ENGINEERING AND TECHNOLOGY**



NAME: Praveen Kumar T.M
Designation: Assistant Professor
Department: MBA

Date of Joining	09.03.2022		
Professional Experience	Teaching	Industry	Research
	14 years	4.6 Years	-

Contact Details	
Email ID	praveenkumar.tmba@shrideviengineering.org
Mobile	8710003260/9845190073
Vidwan -ID	473999

Academic Background
• (Ph.D) is in progress from VTU Belagavi, registered during Feb-2016
• PGDHRM from IGNOU-2012
• KSET-2015
• MBA (Marketing)-2006 SJCIT, Chikkaballapur
• B.Sc (EMCs)-2002

Areas of Interest	
• Marketing Management	• Business to Business
• Business Communication	• Marketing Research
• Supply Chain Management	• Strategic Management
• Sale and Retail Management	• Research Methodology

Project Guided more than 100 PG Projects
• List of FDP's/Workshops – 06 <ul style="list-style-type: none">- Attended One day workshop on “Application of Marketing Concepts in Business”- Attended Two days Entrepreneurship Development Program- Attended Principles to be adopted for Personal and Business Success- Attended Workshop on Personality Development- Participated in Jnana Sathra – BOS, ICAI- Participated in Lakshya – BOS, ICAI