

SHRIDEVI CHARITABLE TRUST (R.) SHRIDEVI INSTITUTE OF ENGINEERING AND TECHNOLOGY





NAME: BINDU R

Designation: Assistant Professor

Department: MBA

| Date of Joining | 01.12.2022 | | |
|----------------------------|------------|----------|----------|
| Professional Experience | Teaching | Industry | Research |
| Experience | 11 | 03 | 00 |

| ContactDetails | | |
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Academic Background

- MBA-Human Resource-VTU-SJCIT College-Chickballapura
- B.Sc-PME-Bangalore Univerity-Govt.Science College-Tumkur

| Areas of Interest | | |
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| Recruitment and Selection | Training and Development | |
| Industrial Relations and Labour Laws | HR analytics | |

Significant Publications

No. of Papers Published in Journals – 02

- 1. Published Paper on "A Study On Public Opinion Towords The Use Of Digital Payment With Special Reference To Tumkur Distict" in International Journal Of Progressive Research In Engineering Management with ISSN 2583-1062.
- 2. Published Paper on "A Study on Customer Satisfaction towards Electric Vehicles with Special Reference to Tumkur District" in International Journal Of Research Publications and Review with ISSN 2582-7421.

No. of Papers Presented in Conferences – 03

- 1. Presented a Paper on "Recent Trends in Management-A TQM Perspective" a National level technical Paper presentation conducted by Akshaya Institute of Technology, Tumkur.
- 2. Presented a Paper on "Emerging Indian Scenario-Harnessing the Opportunities" a National level Conference organized by Sai Vidya Institute of Technology, Bangalore.
- 3. Presented a Paper on "Innovative Practices in Management" a National level Conference organized by Shridevi Institute of Engineering and Technology, Tumkur.

No. of FDP's/Workshops – 02

- 1. Participated in "Financial Wellness for Women in Semi Rural Region" one day workshop held at CIT-Gubbi
- 2. Participated in "Pedagogy for Revised First Semester MBA Subjects" one day workshop conducted by VTU, Belgaum in association with PES Institute of Technology-Bangalore.

Project Guided - More than 100 PG Projects.